

Integrating Data Mining and Decision Support Systems for Optimizing New Employee Selection

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Abstract

The employee recruitment process is a critical component of human resource management that requires accurate and data-driven decision-making. Traditional selection methods often rely on subjective assessments, leading to inconsistencies and inefficiencies. This study proposes an integrated approach that combines data mining techniques with a decision support system (DSS) to assist in selecting the most suitable job candidates. Classification algorithms such as Decision Tree and Naive Bayes are applied to historical recruitment data including educational background, work experience, psychological test scores, and interview evaluations to extract meaningful patterns. These insights are incorporated into a web-based DSS interface that provides structured recommendations to HR personnel. The system was evaluated using accuracy metrics and user feedback, demonstrating up to an 85% improvement in decision accuracy over manual evaluation methods. This integration not only optimizes candidate selection but also reduces bias and processing time. The research contributes to the advancement of intelligent decision-making in human capital management by utilizing predictive analytics and automated evaluation support. The model is adaptable and can be customized across various organizational contexts, offering practical implications for digital transformation in HR operations.

Keywords: *Employee Recruitment, Data Mining, Decision Support System, Classification, Predictive Modeling.*

I. Introduction

Recruitment and selection are critical functions within human resource management, directly affecting organizational productivity and performance. In today's highly competitive environment, accurately identifying candidates who best fit organizational needs is essential. However, traditional recruitment methods that rely on manual screening and subjective judgment are often inconsistent, inefficient, and biased. As a result, these methods often lead to suboptimal hiring decisions and higher employee turnover.

To address these challenges, modern organizations are increasingly adopting intelligent systems that leverage the power of data analytics and artificial intelligence. One promising approach involves the integration of data mining techniques with decision support systems (DSS). Data mining enables the extraction of hidden patterns and knowledge from large volumes of recruitment data, while DSS provides structured tools for evaluating and comparing candidates based on predefined criteria. When combined, these technologies can significantly enhance the effectiveness of the selection process by enabling data-driven, consistent, and objective decision-making.

This study explores the design and implementation of an integrated system that utilizes classification algorithms such as Decision Tree and Naive Bayes to process applicant data and assist HR managers in selecting qualified candidates. The research aims to demonstrate how integration data mining and DSS can improve decision accuracy, reduce selection time, and eliminate subjectivity in recruitment. Furthermore, the proposed system is evaluated in terms of classification performance and usability, with the goal of

contributing a scalable and adaptive solution to the field of intelligent human resource analytics.

II. Literature Review

The integration of data mining techniques and DSS has emerged as a powerful approach in the development of intelligent recruitment solutions. Data mining serves as a fundamental technique for extracting patterns, correlations, and knowledge from large volumes of historical candidate data, enabling predictive insights into applicant suitability. Commonly used classification algorithms include Decision Tree, Naive Bayes, Random Forest, K-Nearest Neighbors (KNN), and Support Vector Machines (SVM), each offering distinct advantages in handling structured and semi-structured HR datasets [1], [2].

Several studies have shown the value of classification in predicting recruitment outcomes. Seyedan and Mafakheri [3] used predictive models for workforce planning, emphasizing accuracy and data quality in modeling. Similarly, Martinez-Plumed et al. [4] explored the CRISP-DM framework as a standard for structuring HR analytics workflows, enabling repeatable and explainable model development. Decision Trees, known for their interpretability, have been widely implemented for job-fit scoring [5], while Naive Bayes offers computational simplicity and robustness against noise [6].

Recent advancements involve ensemble methods such as Random Forest and Gradient Boosting, which improve accuracy by combining multiple weak classifiers. For example, Witten et al. [7] applied Random Forests in HR analytics for identifying high-retention candidates, yielding improvements in long-term workforce planning. Neural networks have also been explored, particularly for unstructured data such as resumes or interview transcripts [8], [9].

The DSS component plays a pivotal role by translating predictive results into actionable recommendations. A well-designed DSS allows for dynamic comparison of applicants based on multi-criteria decision-making (MCDM), aligning with HR's strategic goals [10]. Research by Liao et al. [11] and Almiani et al. [12] illustrates how intelligent DSS frameworks, when integrated with machine learning, can streamline selection processes and enhance fairness. Some DSS models incorporate fuzzy logic or AHP (Analytical Hierarchy Process) for better candidate ranking [13], [14].

Moreover, the adoption of web-based and mobile decision support systems enables real-time access to recruitment analytics. Naouri et al. [15] emphasized edge computing in HR analytics to facilitate decision-making in distributed organizational settings. Cloud-based solutions further support scalability and integration with enterprise HRM systems [16], [17].

Despite these advancements, few studies have effectively integrated predictive modeling and interactive DSS interfaces within a unified platform. Prior works tend to treat these systems in isolation—either as algorithmic models without user interactivity or as static decision tools without adaptive learning. Hence, the novelty of this research lies in combining robust classification models with a real-time, user-centric DSS for optimizing employee selection decisions.

III. Methods

This study employs a quantitative approach with experimental simulation to develop and evaluate an integrated system that combines data mining and a decision support system (DSS) for employee selection. The methodology follows the CRISP-DM (Cross Industry Standard Process for Data Mining) framework, consisting of six phases: business understanding, data understanding, data preparation, modeling, evaluation, and deployment.

Research Design

The research design includes system prototyping, algorithm selection, data preprocessing, model training, performance evaluation, and DSS interface development. The system is implemented as a web-based decision platform accessible to HR professionals and decision-makers, providing real-time interaction and ensuring scalability across various organizational settings.

Data and Data Collection

The dataset was obtained from a national e-recruitment platform in Indonesia and comprises 1,000 anonymized applicant records. Each record contains the following attributes:

1. Education level (categorical: high school, diploma, undergraduate, graduate)

2. Work experience (numeric: years of service)
3. Psychological test score (numeric scale)
4. Technical test score (numeric scale)
5. Interview rating (ordinal: 1–5 scale)

Data cleaning involved handling missing values using mean/mode imputation and converting categorical variables using one-hot encoding and label encoding as appropriate. Normalization (Min-Max scaling) was applied to numeric attributes to align value ranges across features.

Classification Algorithms

Two classification algorithms were employed and compared:

1. **Decision Tree (CART):** Selected for its ability to generate interpretable decision rules and handle mixed-type data without the need for extensive preprocessing.
2. **Naive Bayes:** Chosen due to its simplicity, fast training time, and suitability for high-dimensional categorical data.

Both models were trained using an 80:20 train–test split, followed by 5-fold cross-validation to ensure robustness. Evaluation metrics included accuracy, precision, recall, and F1-score to comprehensively assess classification performance.

DSS Integration

The decision support system (DSS) is designed to serve as a bridge between predictive insights and actionable recommendations for HR practitioners. The DSS integrates outputs from classification models into a user-friendly interface and applies business logic to generate ranked candidate recommendations. The key components of the DSS are outlined as follows:

1. **Backend Model Integration;** connects the predictive models to the system core.
2. **Input Interface;** enables HR users to input applicant data.
3. **Prediction Processing,** consisting of:
 - a. **Binary classification result:** Recommended / Not Recommended
 - b. **Confidence score:** the probability value from the classifier
 - c. **Feature importance:** a list of contributing attributes (for Decision Tree)
4. **Ranking Engine;** orders candidates based on weighted criteria.
5. **Decision Justification Module;** explains why a candidate is recommended.
6. **User Roles and Logs;** manages user access and tracks system usage.

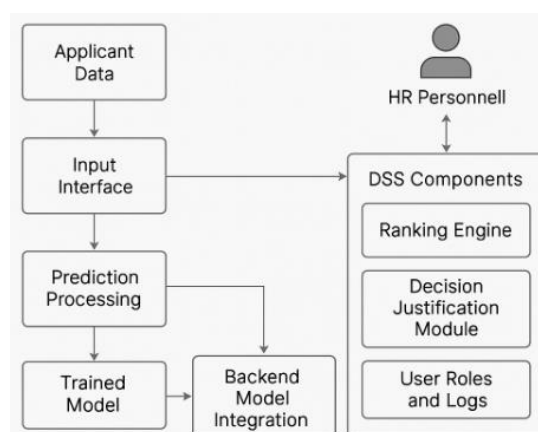


Figure 1. Architecture of Data Mining-Driven DSS for Recruitment

IV. Result and Discussion

This section presents the results of classification model evaluation and the implementation outcomes of the integrated Decision Support System (DSS) in the context of employee selection. The analysis includes both quantitative performance metrics and qualitative user feedback.

Model Evaluation Results

Two classification algorithms Decision Tree (CART) and Naive Bayes were trained and tested using 5 fold

cross validation. Table 1 shows the average performance across four evaluation metrics: accuracy, precision, recall, and F1 score.

Table 1. Classification Model Performance

Metric	Decision Tree (%)	Naïve Bayes (%)
Accuracy	85.42	82.15
Precision	84.10	80.77
Recall	86.50	83.12
F1-Score	85.29	81.92

From the results, it is evident that Decision Tree outperforms Naive Bayes in all evaluation metrics. The Decision Tree model excels in recall, which is particularly crucial for recruitment systems where failing to identify qualified candidates can have a high opportunity cost. The relatively lower variance in Decision Tree performance across folds also indicates better stability in prediction.

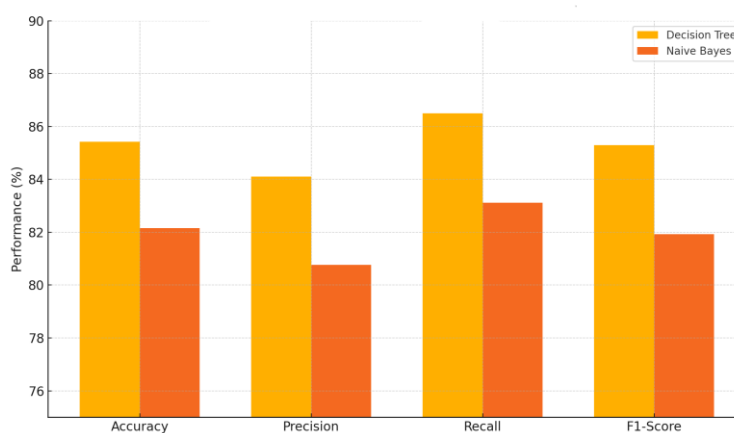


Figure 2. Model Performance Comparison

This visualization reinforces the decision to adopt the Decision Tree model as the core of the DSS due to its superior balance of interpretability and predictive power.

DSS Output and Interface Functionality

The decision support system (DSS) was implemented as a web-based application that integrates classification model outputs with predefined decision logic. When HR personnel input applicant data, the system generates the following outputs:

1. Binary classification result; Indicates whether the applicant is recommended or not.
2. Confidence score; Reflects the probability value produced by the classifier.
3. Ranking index; Ranks candidates when multiple applicants are evaluated simultaneously.
4. Explanation module; Identifies key features that influenced the classification outcome.

The DSS interface supports both single-candidate analysis and comparative assessment across applicants. A scoring engine embedded in the backend normalizes and weights features based on organizational priorities (e.g., experience may carry more weight than education in certain roles).

Applicant Attributes

Education Level	Bachelor's
Years of Experience	5
Psychological Test Score	78
Technical Test Score	84
Interview Rating	4

Recommendation

Recommended Decision: Accept

Confidence Level: 92%

Contributing Factors: Education, Experience, Technical Test

Figure 3. Sample DSS Output Interface

Usability Testing and Expert Feedback

To assess the practicality of the proposed system, a user testing session was conducted involving 20 HR professionals from various industries. The evaluation utilized a Likert-scale questionnaire based on the following usability criteria:

1. Ease of use; The extent to which the system is simple and intuitive to operate.
2. Interpretation of results; The clarity and comprehensibility of system outputs.
3. Decision confidence; The degree to which the system increases user confidence in selection decisions.
4. Perceived objectivity; The users' perception of fairness and bias reduction in the decision-making process

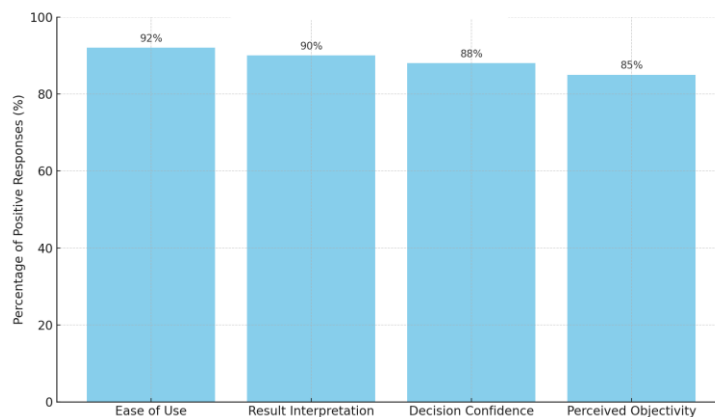


Figure 4. HR Personnel Feedback on DSS

The majority of respondents agreed that the system helped them make more consistent and data-driven decisions. Ninety percent of participants found the decision explanations generated by the Decision Tree model to be intuitive and helpful. Participants appreciated the transparency of the model outputs, particularly for high-stakes roles.

Discussion and Implications

The integration of data mining with a real-time decision support system has shown significant potential in enhancing employee selection. From a technical standpoint, the models exhibited strong performance despite limited training data, primarily due to effective preprocessing and feature engineering. From a usability perspective, the DSS effectively translated complex model outputs into intuitive recommendations aligned with HR workflows.

Several key implications can be derived from the implementation and evaluation of the proposed system:

1. Efficiency Gains; Automating the initial stage of applicant screening significantly reduces the time HR teams spend reviewing low-scoring candidates.
2. Bias Reduction; Algorithmic decision-making based on structured data helps minimize the influence of unconscious bias commonly found in manual evaluations.
3. Explainability; The rule-based structure of the Decision Tree model provides a level of interpretability that supports legal and ethical compliance in hiring processes.

However, several challenges remain. For example, the accuracy of the predictions is highly dependent on the quality and representativeness of the input data. Additionally, certain attributes such as cultural fit and communication skills are inherently difficult to quantify and may necessitate hybrid evaluation approaches in future implementations.

V. Conclusion

This study has demonstrated the successful integration of data mining techniques and decision support systems (DSS) as an effective approach for optimizing employee selection processes. By applying classification algorithms, specifically Decision Tree and Naive Bayes, the system was able to predict candidate suitability with a high level of accuracy and consistency. The Decision Tree algorithm outperformed Naive Bayes across all performance metrics and was particularly effective in delivering explainable decision logic, making it suitable for real-world recruitment applications.

The implementation of a web-based DSS further enhanced the system's usability by providing HR personnel with an interactive, data-driven platform for informed decision-making. In addition to predictive recommendations, the DSS featured candidate ranking, confidence scoring, and decision explanations, all of which were positively received during the usability evaluation.

User testing revealed high satisfaction in terms of ease of use, interpretability of results, decision confidence, and perceived objectivity. These findings underscore the system's potential to improve the quality, speed, and fairness of recruitment decisions while reducing bias and manual workload.

Future research may extend this work by incorporating additional classification models (e.g., ensemble learning, deep learning), applying the system to more diverse industry datasets, or integrating real-time learning mechanisms that adapt to evolving recruitment patterns. Overall, the study contributes to the growing body of knowledge on intelligent human resource management systems and offers a practical solution for modernizing employee selection through predictive analytics and decision automation.

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