

Analysis of Bigdata Using Visualizing Technique

Aalia Qureshi, Dr. Tripti Arjariya

Department of Computer Science & Engineering
Bhabha Engineering Research Institute

Bhopal, India

aalia.beri@gmail.com

Department of Computer Science & Engineering
Bhabha Engineering Research Institute

Bhopal, India

tripti.beri@gmail.com

Abstract— *The term BIG DATA has getting more importance in various industries over last couple of years because industries generated huge amount of data per day. Big Data is applied on various huge and large data sets because it can not be store and process through traditional databases. traditional databases does not have potential to process such large data sets n a reasonable time. Big data has huge potential to store and process such huge and large datasets in several ways because in processing we are analyse the large datasets in a required time. One of the main reason of using R is freely available and its comes with a lots of free packages and powerful tools through which we can easily analyse the large datasets in a sufficient time. Text analysis is still somewhat in its infancy, but is very promising. Because in most of the companies 80% of data is in unstructured form, while most types of analysis only work with structured data. In this paper, we will use R packages to analyze unstructured text.*

Keywords— **Big data, R, Unstructure data, text mining, text analysis.**

I.INTRODUCTION

Over past 10 years, industries and organizations doesn't have requirement to store and perform operations and analytics on information of the shoppers. However around from 2005, the requirement to rework everything into information is way amused to satisfy the wants of the individuals. therefore huge information came into image within the real time business analysis of process information. From twentieth century ahead this World Wide Web has modified the means of expressing their views. gift scenario is totally they're expressing their thoughts through on-line blogs, discussion forms and additionally some on-line applications like Facebook, Twitter, etc. If we have a tendency to take Twitter as our example nearly 1TB of text information is generating inside per week within the sort of tweets. So, by this it's perceive clearly however this web is ever-changing the means of living and elegance of individuals. Among these tweets will be classified by the hash worth tags that they're commenting and posting their tweets. So, currently several corporations and additionally the

survey corporations area unit mistreatment this for performing some analytics specified they will predict the success rate of their product or additionally they will show the various read from the information that they need collected for analysis. But, to calculate their views is extremely troublesome during a traditional means by taking these serious information that area unit about to generate day by day.

Text mining [1] has become a preferred approach to analyzing and understanding massive datasets not done by the traditional analysis techniques. These tools are applied to a spread of data issues, like understanding themes in social media or facilitating info retrieval in unstructured information. Text mining may be a extremely great tool within the beginnings of analysis exploration, permitting the matter information to counsel themes and ideas to the research worker throughout analysis. this will give a helpful start line for framing additional analysis queries and analysis approaches, notably if hypotheses and further queries are not known (as is typical with an inductive analysis approach). moreover, these tools also can assist in improvement and structuring text-based information for future analysis in mental image or different graphical tools. And, additionally to the tangible analysis

advantages, text mining may be a fun and fruitful method of discovery!. Text Mining, is one amongst the foremost frequent nevertheless difficult exercise sweet-faced by beginners in information science / analytics consultants. the most important challenge is one has to completely assess the underlying patterns in text, that too manually. For example: it's pretty common to delete numbers from the text before we have a tendency to do any reasonably text mining. however what if we would like to extract one thing like "24/7". Hence, the text cleansing exercise is very customized as per the target of the exercise and therefore the kind of text patterns.

R is each a programming language and environment oriented towards applied mathematics computing and graphics creation (R Core Team, 2016). R is formed obtainable underneath the GNU; as a results of sturdy community involvement, there are various extensions, known as packages, developed over time, additionally as sturdy documentation. because of this extensibility and flexibility, R has remained systematically standard for knowledge and text mining applications across several domains, and includes powerful text mining tools.

II. LITERATURE REVIEW

Anjali Ganesh Jivani [2] mentioned that the aim of stemming is to cut back totally different grammatical forms or word varieties of a word like its noun, adjective, verb, adverb etc. The goal of stemming is to cut back inflectional kinds and generally derivationally connected varieties of a word to a standard base form. This paper discusses totally different ways of stemming and their comparisons in terms of usage, benefits similarly as limitations. the essential distinction between stemming and lemmatization is additionally mentioned.

Vishal Gupta et.al [3] has analyzed the stemmers performance and effectiveness in applications like spell-checker varies across languages. A typical straightforward stemmer rule involves removing suffixes employing a list of frequent suffixes, whereas a additional complicated one would use morphological information to derive a stem from the words [6]. The paper offers a close define of common stemming techniques and existing stemmers for Indian languages.

K.K. Agbele [4] mentioned the technique for developing pervasive computing applications that square measure versatile and elastic for users. during this context, however, data retrieval (IR) is commonly outlined in terms of location and delivery of documents to a user to satisfy their data would like. In most cases, morphological variants of words have similar linguistics interpretations and may be thought of as equivalent for the aim of IR applications. The rule Context-Aware Stemming (CAS) is projected, that may be a changed version of the extensively used Porters stemmer. Considering solely generated purposeful stemming words because the stemmer output, the results show that the changed rule considerably reduces the error rate of Porters rule from seventy six.7% to 6.7% while not compromising the effectualness of Porters rule.

Hassan Saif [5] has investigated whether or not removing stop words helps or hampers the effectiveness of Twitter sentiment classification strategies. For this investigation he has applied, six totally {different|completely different} stop word identification strategies to Twitter knowledge from six different datasets and observe however removing stop words affects 2 well-known supervised sentiment classification strategies. The result shows that victimization pre-compiled lists of stop words negatively impacts the performance of Twitter sentiment classification approaches. On the opposite hand, the dynamic generation of stopword lists, by removing those occasional terms showing just once within the corpus seems to be the best methodology for maintaining a high classification performance whereas reducing the info meagreness and well shrinking the feature house.

III RELATED WORK

There are several text classification and clustering methods. Most text categorization techniques reduce this large number of features by eliminating stopwords, or stemming. This is effective to a certain extent but the remaining number of features is still huge. It is important to use feature selection methods to handle the high dimensionality of data for effective text categorization. Feature selection in text classification focuses on identifying relevant information without affecting the accuracy of the classifier. There are many feature selection methods. Mainly they are classified as filter and wrapper feature selection methods. One of the feature

selection method can be choose to identify relevant information from documents based on their content. Selection of feature selection is an important and challenging step in text mining.

IV PROBLEM DEFINITION

Text mining [11] can help an organization derive potentially valuable business insights from text-based content such as word documents, email and postings on social media streams like Facebook, Twitter and LinkedIn. Data mining or Text mining plays a important role in decision making because through these mining techniques we can analyse the data and on the basis of result we can take a decision. Now a days social media sites like twitter are widely used to share user opions on various topics, twitter gives a platform to user to share their views and thoughts on various field like political, industrial, education and there is a petabytes of data generated by twiiter in a day.

So the mining techniques are used to analysis the social twiiter data thorough we get large amount of datasets to analysis. so the analysis of twitter data provides a better way for making decision.

V PROPOSED WORK

text mining of Twitter data with R packages *twitteR*, *tm* and *wordcloud*.

1. *twitterR*

Package *twitteR* provides access to Twitter data, first we are creating a twitter streaming API called twitter app by which we can get out access token keys . through this package we are retrieving data called tweets from the twitter server and provide storage.

2. *tm*

tm package [9] provides functions for text mining, The main structure for managing documents in *tm* is a so-called Corpus, representing a collection of text documents. A corpus is an abstract concept, and there can exist several implementations in parallel. The default implementation is the so-called VCorpus.

3. *wordcloud*

wordcloud visualizes the result with a word cloud. A word cloud (or tag cloud) can be an handy tool when you need to highlight the most commonly cited words in a text using a quick visualization. It is produced a word cloud based on the titles' word frequencies calculated using the powerful tm package for text mining [10].

VI. PROPOSED METHODOLOGY:

Our Steps or Algorithm Steps will follow:

Step 1: first we create a twitter API for retrieving text from twitter for analysis.

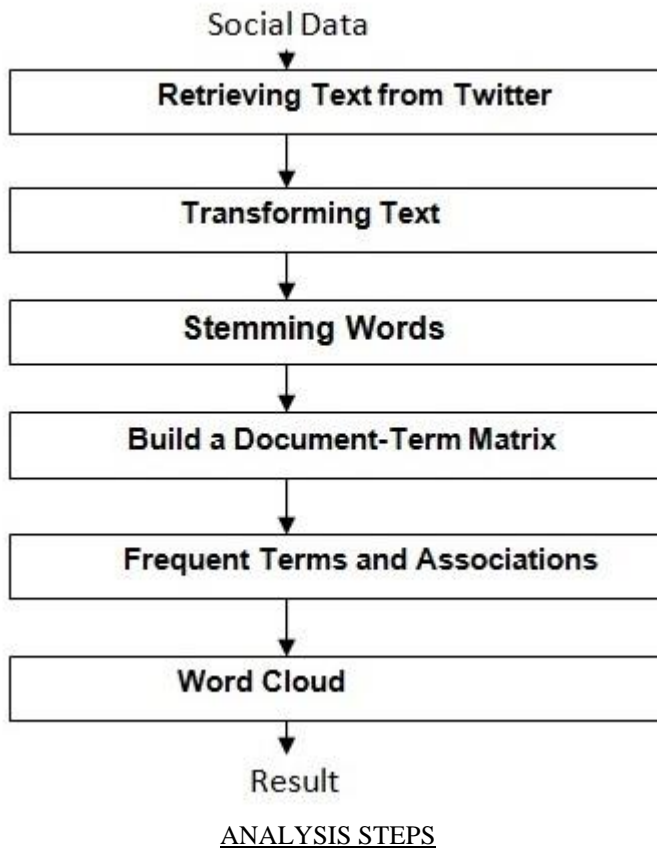
Step 2: after retrieving we transformed the text, tweets are first converted to a data frame and then to a corpus [8]. After that, the corpus needs a couple of transformations, including changing letters to lower case, removing punctuations/numbers and removing stop words.

Step 3: In many cases, words need to be stemmed to retrieve their radicals. For instance, "example" and "examples" are both stemmed to "exempl". However, after that, one may want to complete the stems to their original forms, so that the words would look "normal".

Step 4: after transforming and stemming process [7] is done then we build a document term matrix. Based on the matrix, many data mining tasks can be done, for example, clustering, classification and association analysis.

Step 5: with the help og matrix we can identify the frequent words and their association between words.

Step 6: After building a document-term matrix [12], we can show the importance of words with a word cloud (also kown as a tag cloud) .



VII CONCLUSION:

Twitter data is very useful in decision making because it provides a variety of opinions on various topics. So, text mining will be performed on Twitter data and we are using a visualizing technique called R which comes with a variety of packages. Through which we are using the twitter package for retrieving real-time data, the tm package as a very powerful tool for text mining and the wordcloud package for visualization.

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