

Robust Construction Of Multiday Itinerary Planning

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Abstract:- *Itinerary planning is the important process for the travelling agencies which need to be done carefully to satisfy the requirements of the users. Creating an efficient and economic trip plan is the most annoying job for a backpack traveler. Although travel agency can provide some predefined itineraries, they are not tailored for each specific customer. Previous efforts address the problem by providing an automatic itinerary planning service, which organizes the points-of-interests (POIs) into a customized itinerary. Because the search space of all possible itineraries is too costly to fully explore, to simplify the complexity, most work assume that user's trip is limited to some important POIs and will complete within one day. To address the above limitation, in this paper, we design a more general itinerary planning service, which generates multiday itineraries for the users. In our service, all POIs are considered and ranked based on the users' preference. The problem of searching the optimal itinerary is a team orienteering problem (TOP), a well-known NP-complete problem. To reduce the processing cost, a two-stage planning scheme is proposed. In its preprocessing stage, single-day itineraries are pre computed via the Map Reduce jobs. In its online stage, an approximate search algorithm is used to combine the single day itineraries. In this way, we transfer the TOP problem with no polynomial approximation into another NP-complete problem (set-packing problem) with good approximate algorithms. Experiments on real data sets show that our approach can generate high-quality itineraries efficiently.*

Keywords:- Point Of Interest , Map-reduce , Team Oriented Problem

1.Introduction

Planning the itinerary is important process of linking all the journey points of the traveler's journey, i.e. from the origin point, and in between stopping points for sightseeing at the destination and back to the point of origin. This is not always the case as sometimes the tourist may not come back to the point of origin. Itinerary planning is one of the major functions of any travel agency.

The travel agencies sell readymade package tours to their clients or may design customized itineraries as per the requirement of the client. Itinerary planning has to be done carefully as many details need to be considered like sightseeing, time taken, meals, weather, monument information, the timings of the monuments and its closure. Itinerary planning is once you get all the information from your client/tourist the next job is to plan the itinerary as per the client's requirement. The next important thing after planning the itinerary is to calculate the tour cost for the itinerary planned. Like as the following costs need to include while calculate the tour cost Hotel, Meals, Transportation, Entrance fees, Miscellaneous fees.

Itinerary planning is a most time consuming process in the real world which need to taken under consideration more. There are many online services are available which provide only the packaged itinerary planning to the users with their fixed cost and price. But it is having more limitations like, it cannot satisfy the user's needs and their budget and also it will not give timely help to the users .The another drawback

present in this traditional itinerary planning construction is the involvement of the agents who will acts as an intermediate between the users and the travelling agency to build the itinerary planning. The security need to be eliminated in order to provide the privacy to the users. The automatic construction of the itinerary planning will eliminate the need of users to reveal their personal interest to the unknown users.

2.Related work

This part talks about the researches that have done previously about the preparation of itinerary planning in the detailed manner. various protocols have been address the challenges of creating an itinerary faced in different aspects[3] Gang Chen, Sai Wu, Jingbo Zhou, and Anthony K.H. Tung suggested To construct itineraries following a two-step approach. Given a city, here first extract photo streams of individual users. Each photo stream provides estimates on where the user was, how long he stayed at each place, and what was the transit time between places. In the second step, here aggregate all user photo streams into a POI graph. Itineraries are then automatically constructed from the graph based on the popularity of the POIs and subject to the user's time and destination constraints.

The above scheme is tailored with a variation that is proposed in M.M. Halldórsson and B. Chandra[4] present an approximation algorithm for the weighted k-set packing problem that combines the two paradigms by starting with an initial greedy solution and then repeatedly choosing the best possible local improvement. AnyImp that also combines the greedy and local search paradigms. The proof technique here use to obtain upper bounds on the

performance ratio can be understood in a simpler setting with AnyImp.

To address the challenges to adopt an interactive process recommended by Roy S.B., Das G., Amer-Yahia S. and Yu C [5] where the user provides feedback on POIs suggested by our itinerary planning system and the system leverages those feedbacks to suggest the next batch of POIs, as well as to recommend the best itineraries so far POIs thereby reducing the overall efforts required on the user to construct the itinerary.

Further research focused on a method to predict a user's favorite's locations in a city, based on his Flickr geo tags suggested by Clements M., Serdyukov P., de Vries A.P. and Reinders M.J., [6] in other cities. Here define a similarity between the geo tag distributions of two users based on a Gaussian kernel convolution.

The geo tags of the most similar users are then combined to re rank the popular locations in the target city personalized for this user. user's favorites locations in a city based on his travel behavior in previously visited cities. On social photo sharing websites like www.flickr.com people can annotate their photos, including the geographical location where the photo was made. Also, increasingly more cameras and smart phones are automatically storing the GPS coordinates when a photo is made. These geo tags give an accurate indication of the user's preferred landmarks. Based on a set of collected geo tags, define a measure to identify similar users in previously visited cities. Then we aggregate these user opinions in a different city to obtain a personalized travel recommendation for the target user.

[8] Archetti, A. Hertz, and M.G. Speranza Daojing are contributed to investigate the VRP with profit which is the extension to the case of multiple tours of the most studied TSP with profits, namely the OP. The objective of OP's to find the subset of customers for which the collected profit is maximum, given a constraint on the total length of the tour. Given a specified set of points, each competitor, with the help of a map and a compass, has to visit as many points as possible within a specified time limit. Among the metaheuristics proposed for the solution of combinatorial optimization problems, tabu search has been shown to be very effective for vehicle routing problems. Another interesting metaheuristic is the variable neighborhood search.

3. Existing System

Traveling services is impossible to list all possible itineraries for users. A practical solution is to provide an automatic itinerary planning service

Even for a city with a large number of POIs, the travel agents always provide the same set of trip plans, composed with top POIs. However, those popular POIs may not be attractive for the users, who have listed the city for several times or have limited time budget. It is impossible for a user to get his personal trip plan. The travel agent's service cannot cover the whole POI set, leading to few choices for the users.

4. Proposed System

The user lists a set of interested POIs and specifies the time and money budget. The itinerary planning service returns top-K trip plans satisfying the requirements. In the ideal case, the user selects one of the returned itineraries as his plan and notifies the agent. However, none of the current itinerary planning algorithms can generate a ready-to-use trip plan, as they are based on various assumptions. First, current planning algorithms only consider a single day's trip, while in real cases, most users will schedule an n-day itinerary. Generating an n-day itinerary is more complex than generating a single day one. It is not equal to constructing n single-day itineraries and combining them together, as POI can only appear once in the itinerary. It is tricky to group POIs into different days. One possible solution is to exploit the geo locations, for example, nearby POIs are put in the same day's itinerary. Alternatively, we can also rank POIs by their importance and use a priority queue to schedule the trip. Second, the travel agents tend to favor the popular POIs. The travel agent's service cannot cover the whole POI set, leading to few choices for the users. In our algorithm, we adopt a different approach by giving high priorities to the selected POIs and generating a customized trip plan on the fly. Third, suppose we have N available POIs and there are m POIs in each single day's itinerary averagely. It is costly to evaluate the benefit of every itinerary and select the optimal one. Therefore some heuristic approaches are adopted to simplify the computation.

This system aims to make personalized travel package recommendations for the tourists based on the interested POI, and to improve the detection accuracy and recommendation performance. This work intended to resolve the large TSP problem and NP hard problem. And finally helps to find accurate travel packages based on the POI. Improves the recommendation system by selecting optimal travel packages based on user customized POI. Helps to resolve the problem of providing an automatic customized itinerary planning and schedules.

In our proposed system, we are using the c-means clustering is used for grouping the user according to their requirement similarity. In this approach, membership values are defined for clustering process which allows one piece of documents data to belong to two or more clusters.

4.1 Preprocessing

The preprocessing includes two steps. In the first step, a set of Map Reduce jobs are submitted to produce all possible Multi-day itineraries. In the second step, the Multi-day itineraries are reorganized as an itinerary index, which supports efficient itinerary search. In its preprocessing stage, single-day itineraries are pre computed via the Map Reduce jobs. In its online stage, an approximate search algorithm is used to combine the single day itineraries. In this way, we transfer the TOP problem with no polynomial approximation into another NP-complete problem (set-packing problem) with good approximate algorithms. Experiments on real data sets show that our approach can generate high-quality itineraries efficiently.

4.2 Itinerary Index

To efficiently locate the single-day itineraries, an inverted index is built. The key is the POI and the values are all itineraries involving the POI. By scanning the index, we can retrieve all the itineraries. We create an index file for each POI in the DFS. The file includes all single itineraries involving the POI, which are sorted based on their weights. In this way, split the itineraries of a POI into n groups and each group can be efficiently sorted in the memory. However, it is not necessary to merge the files, as the files are partitioned based on the weights.

4.3 Single-Day Itinerary

The preprocessing includes two steps. In the first step, a set of Map Reduce jobs are submitted to produce all possible single-day itineraries. The basic idea of transformation is to iterate all possible single-day itineraries. In the first job, we generate $|P|$ initial itineraries for the POI set P . Each initial itinerary only consists of one POI. Map Reduce job tries to add one more POI to the itineraries. If no more single-day itineraries can be generated, the process terminates. In current implementation, we allow maximally m Map Reduce jobs in the transformation process to reduce the overheads.

4.3 Multi-Day Itinerary

In the preprocessing, m Map Reduce jobs are submitted sequentially to iterate all possible Multi-day itineraries. The input are our crawled POIs and the output contain all Multi-day itineraries. This is, in fact, a brute-force search strategy, but we exploit the parallel processing engine to reduce its cost.

Algorithm 1 : C – Clustering

input: the number of clusters k and user's requirements
attribute features

- (1) Initialize the parameters, and membership between objects and clusters.
- (2) Repeat (a) and (b) until cost function change
 - a) Recomputed the mean value of each cluster.
 - b) Recomputed the membership of each object.
- (3) Return the membership.

In this cluster algorithm is also applied to group the requirements, in which each object is assigned by a user.

Algorithm 2: Mapping Function

```
Map(Object key, Text value, Context context). //value:
single-day itinerary
1: Itinerary it = parse(value)
2: for i = 0 to it.POISize() do
3: intnextPOI = it.getNext(i)
4: Key key=new CompKey(nextPOI, it.weight/ bucketSize
)
5: context.collect(key, it)
```

Algorithm 3: Reducing Function

```
Reduce(Key key, Iterable values, Context context).
```

```
1: CompositeKey ck = key, Set s = ;
2: for Itinerary it: values do
3: s.add(it)
4: sort(s)
5: DFSFile f = new DFSFile(ck: first + "--+ck: second)
6: f.write(s)
```

Greedy-Based Approximation Algorithm

After the itinerary indexes are constructed, the user request ($S_p; k$) can be processed by selecting k best itineraries from the indexes. Namely, the problem of generating optimal k -day itinerary is transformed into a weighted set-packing problem. In these module having two phases. There are,

- Initialization phase
- Adjustment phase

4.5 Selection & Performance Evaluation

Hotels can be considered as a special type of POIs. It must appear as the last POI in the itinerary. In this module useful to justify the hotel selection we adopt a "best-effort" solution to append the hotel to the end of each itinerary.

To evaluate the performance of such a solution, we define a new metric, the hotel weight ratio. In particular, let W_m and W_s denote the total weights of generated itineraries in the multiple hotel case and single hotel case, respectively. Users' rankings for the hotels based on the user's preference.

Time Analysis

The total time duration needed for the searching is compared between the normal and optimized threshold value chosen and is found that the proposed system less delay in retrieving the map to prepare the itinerary plan

5. Conclusion

In this work, we present an automatic itinerary generation service for the backpack travelers. The service creates a customized multiday itinerary based on the multiple user's preference. For handling the multiple users, we are performing the clustering technique. So in this clustering process, we are using the c-means clustering is used for grouping the user according to their requirement similarity. Membership values very effective method for clustering the multi-users. We are well reducing the search complexity as well as time complexity of the itinerary generation system by using the grouping the users according to users requirement similarity. Additionally, we are adding the additional service like flight booking. This will show the efficiency of our novel system. Our proposed system is well effective than the existing system in terms of search complexity and time complexity. The performance of the system is well improved in this system.

6. Future Scope

Multiday itinerary will be provided with the help of itinerary index and c-means clustering is used for grouping the user according to their requirement similarity. In enhancement stage, more services like entrance museum, park, zoo ticket booking, flight booking will be done.

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